

2017 EDITORIAL CALENDAR

JAN Oilfield Hauling

The oilfield is not dead. Despite the slowdown, the oilfield still supplies work for service companies including crude oil haulers, process water haulers and other support companies. The oilfield sector still employs truck drivers and numerous other workers and will continue to generate demand for new trucks, tank trailers and other equipment. Bulk Transporter will review the outlook for the oilfield for the next year and how the tank truck industry will be impacted. **Storage & Terminating** also will be highlighted.

FEB Maintenance/Repair Directory

Detailed articles will show how equipment that is maintained and operated properly will perform longer and more efficiently. Updates on maintenance-related regulations will be included as well as a checklist to help in selecting the right tank repair shop. A full listing of tank repair facilities throughout the United States and Canada makes this a KEEPER for our readers. **Coverage**—NTTC Tank Truck Week.

MAR Tank Cleaning & Cleaning Directory

Since 1979, we have been providing a premier Commercial Tank Cleaning Directory considered a “must have” for tank fleet management and drivers alike. Finding the right cleaning rack can be the difference between a satisfied customer and a lost customer. Tank fleet management will find out the latest in tank cleaning developments, interior and exterior tank cleaning equipment, and wastewater treatment systems.

APR NTTC Preview

This issue previews the annual National Tank Truck Carriers Conference and Exhibition, and will be distributed at the NTTC Annual Conference.

Bonus Distribution—NTTC Convention

MAY Gross Revenue Report/ILTA Preview

The Gross Revenue Report with 2015 operating ratios for the top for-hire tank fleets will be featured. This is one of our most popular and requested features.

Storage & Terminating Section previews the International Operating Conference & Trade Show held annually in Houston by the International Liquid Terminals Association.

Coverage—TMC Meeting & Transportation Technology Exhibition
Bonus Distribution—ILTA Conference & Trade Show

JUN NTTC Report

A comprehensive editorial report on the business sessions at the National Tank Truck Carriers Conference will be featured. Readers will be looking for industry trends, new equipment developments, and proven operational ideas as they study this convention report.

JUL Tank Fleet Safety

Safety is a paramount concern for tank fleet management! Interviews with safety award-winning fleets will focus on safety practices and equipment specs to increase safe vehicle performance. Driver selection and training, drug testing, and emergency response will be featured.

Coverage—NTTC Safety Conference

AUG Petroleum Local Delivery

The special problems of routing, scheduling, and billing for local distribution by home fuel oil dealers, petroleum jobbers, and propane marketers will be covered. This issue will offer ideas to help meet tight delivery deadlines, increase pick-up and delivery efficiencies, and improve equipment performance during the demanding fuel oil and propane delivery seasons!

Storage & Terminating Section includes a report on the annual meeting of the International Liquid Terminals Association.

SEP Milk & Food Fleets

Bulk food fleets face a variety of special problems! Contamination and cleanliness are of vital concern for all bulk food carriers. Heightened security concerns have made the demanding process of food hauling even more challenging. Pick-up and delivery equipment must be versatile enough to perform well for rural pick-ups and on the highway. This issue will provide proven answers to these and other questions facing the bulk food fleets.

OCT Tank Fleet Buyer's Guide

This is the only comprehensive BUYER'S GUIDE devoted to the special operating requirements of the tank truck, tank trailer, and tank container industry! It provides a complete listing of tank equipment and tank components available for the special transportation of bulk products. This directory issue will be saved by readers for frequent reference throughout the year.

Bonus Distribution—NTTC Tank Truck Week

NOV Truck Technology

Truck technology developments, such as green initiatives, will be addressed. *Bulk Transporter* will update the latest developments on the types of vehicles used in the tank truck industry.

Storage & Terminating will be highlighted.

DEC Bulk Intermodal/Directory

Intermodal activity continues to grow. This special issue will focus on both the transfer of bulk products between truck and rail at transloading facilities and the transport of bulk products domestically in tank containers. We will cover the special equipment, facilities, operations, and regulations involved in these growing intermodal fields. We will also present directories of Bulk Transload Facilities and Tank Container Depots.

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Since
1937!

Closing date for reserving advertising space is the 15th of the preceding month.

Contact information

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